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## PACIFIC BUSINESS NEWS

### LATEST NEWS

1:19 PM HST Friday

#### **Hawaii documentary to debut**

After more than a year of planning, a unique four-part Hawaii documentary is scheduled to air July 24 to 28 on Shanghai TV in China.

The History Channel-type format was produced by Hawaii-based CMC Consulting Group Inc. and the Documentary Channel of Shanghai TV, which reaches some 19 million viewers in Shanghai and 200 million in the surrounding provinces of Jiangsu, Zhejiang, Shandong and Jiangxi, 70 percent of whom are among the wealthiest segment of the population.

A Shanghai TV crew spent two weeks in Hawaii earlier this year filming Hawaii businesses for the show.

After the initial showing in Shanghai, STV will rebroadcast the program to surrounding provinces.

The four episodes are called "Rainbow State," "Surfing in Paradise," "China Connection" and "Ocean Fantasy."

Gov. Linda Lingle and the state Department of Business, Economic Development and Tourism are shown as are Hawaiian Host, GBC Boxes & Packaging, Group 70, Enterprise Honolulu, Hawaii Medical Waste, the City and County of Honolulu Office of Economic Development, Blue Hawaii Surf, JAAMS, Sheraton Hotels, Hyatt Hotels, Seafood Village, Dr. Sun Yat-sen Hawaii Foundation, Hong Kong China Hawaii Chamber of Commerce and United Airlines.

The Documentary Channel of Shanghai TV is China's first professional documentary channel. Its viewership represents the region's best educated and most powerful spending group.

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