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PACIFIC BUSINESS NEWS

LATEST NEWS

5:30 AM HST Wednesday

Hawaii to be featured on Shanghai television

Shanghai TV, which sent a documentary film crew to Hawaii earlier this week, has set July air dates for a four-part series on Hawaii, not just as a visitor destination but as a prospective business partner.

Johnson Choi, head of the Hawaii-Hong Kong-China Chamber of Commerce, reports the documentary will reach a large audience, partly because Shanghai is China's largest city with a population of 19 million and partly because there are plans to give the series a broader airing outside Shanghai later.

The episodes are called "Rainbow State," "Surfing in Paradise," "China Connection," and "Ocean Fantasy."

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